

## TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)  
**TAASIR**



## COMMERCIAL ADVERTISEMENTS TARIFF-BENGALURU

Effective from 1<sup>st</sup> April 2017

**TAASIR**

(Urdu Daily, Bangalore)

R.N.I. No. KARURD/2014/58860

**REGD. OFFICE**

# 117, 3<sup>rd</sup> Floor Narayana Rao Building  
Cubbonpet, Main Road, Distt. Bengaluru  
Karnatka, PIN-560 002, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: [taasirbangalore@gmail.com](mailto:taasirbangalore@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

e-paper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency ----- DAILY MORNING  
News Agency ----- P.S.I., U.N.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

## TAASIR

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 33972709460, IFS Code : SBIN001679, Branch Code : 01679  
Type Of A/C : Current Account, Branch : Uttam Nagar (Delhi)  
Payee Mobile No. : 9213083940, Payee e-Mail. : taasirbangalore@gmail.com

Effective from 1<sup>st</sup> April 2017

## ADVERTISEMENT RATES

Casual ----- Rs.550/- Per Sq.Cm  
Display ----- Rs.450/- Per Sq.Cm  
Political----- Rs.500/- Per Sq.Cm  
Contractual ----- Rs.225/- Per Sq.Cm  
Minimum (B/W) ----- Rs.400/- Per Sq.Cm  
Minimum (Color)----- Rs.450/- Per Sq.Cm

## CLASSIFIED

Rs.8.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel  
25 Panels ----- Rs.850=0 Per Panel  
50 Panels -----Rs.750=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra