

TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)
TAASIR



COMMERCIAL ADVERTISEMENT TARIFF

Effective from 1st January 2017

TAASIR

(Urdu Daily, Ranchi)

R.N.I. No. JHAURD/2015/63792

REGD. OFFICE

Shahid Asharif Villa
14, Egmah Enclave
Near Hill View Nursing Home
Bariatu, Ranchi – 834 009, Jharkhand

HEAD OFFICE

711, Jagat Trade Centre
Fraser Road, Patna-800001
Bihar, India

Mobile No.+91-9431025219 / 9939247863
Fax: +91-612-2201707, Ph. +91-612-6621504

Email: taasirranchi@gmail.com
E-paper Website : www.taasir.com

MECHANICAL DETAILS

Pages per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm

PARTICULARS

Language ----- URDU
Frequency ----- DAILY MORNING
News Agency ----- P.S.I., U.N.I., U.N.N.

MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

For RTGS Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)
Payee Mobile No. : 9431025219, Payee e-Mail. : taasirurdudaily@gmail.com

Effective from 1st April 2017

ADVERTISEMENT RATES

Casual ----- Rs.250/- Per Sq.Cm
Display ----- Rs.450/- Per Sq.Cm
Political ----- Rs.550/- Per Sq.Cm
Contractual ----- Rs.250/- Per Sq.Cm
Minimum ----- Rs.150/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel
25 Panels ----- Rs.700=0 Per Panel
50 Panels -----Rs.450=00 Per Panel

SPECIAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra