

## TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - BHAGALPUR

Effective from 1<sup>st</sup> January 2018

# TAASIR

(Urdu Daily, Bhagalpur)

R.N.I. Regn. No. BIHURD/2017/74979

## REGD. OFFICE

# 92, Sohrab Mansion, Ahmad Colony,  
At-Ghanichak, Post Bhagalpur City,  
P.S.Mojahidpur, Distt. Bhagalpur – 812 002, Bihar

## HEAD OFFICE

711, Jagat Trade Centre  
Fraser Road, Patna-800001, Bihar

Mobile No.+91-9431025219 / 9939247863  
Fax: +91-612-2201707, Ph. +91-612-6621504

Email: [taasirbhagalpur@gmail.com](mailto:taasirbhagalpur@gmail.com)

Web portal : [www.taasir.com](http://www.taasir.com)

ePaper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue -----08 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency ----U.N.I, INS INDIA, P.S.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : taasirurdudaily@gmail.com

Effective from 1<sup>st</sup> January 2018

## ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.350/- Per Sq.Cm  
Display ----- Rs.400/- Per Sq.Cm  
Political ----- Rs.425/- Per Sq.Cm  
Contractual ----- Rs.350/- Per Sq.Cm  
Minimum (B/W) ----- Rs.300/- Per Sq.Cm  
Minimum ----- Rs.250/- Per Sq.Cm

## CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1500=00 Per Panel  
25 Panels ----- Rs.750=00 Per Panel  
50 Panels -----Rs.550=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra