

## TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - CHENNAI

Effective from 1<sup>st</sup> January 2020

**TAASIR**

(Urdu Daily, Chennai)

R.N.I. No. TNURD/2017/71669

**REGD. OFFICE**

77, Mint Modern City  
(Bhoja Raja Nagar), Old Washermenpet  
Chennai-600021 (Tamil Nadu)

**CORP. OFFICE**

G-1/374, Daal Mill Road, Uttam Nagar  
New Delhi – 110 059, INDIA

Mobile No.+91- 9431025219 / 9939247863

Email: [taasirchennai@gmail.com](mailto:taasirchennai@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

e-paper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency -----INS, U.N.I, P.S.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**DELHI**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**  
A/C No. : **33972709460**, IFS Code : **SBIN0001679**, Branch Code : **01679**  
Type Of A/C : **Current Account**, Branch : **Uttam Nagar (Delhi)**  
Payee Mobile No. : **9213083940**, Payee e-Mail. : **taasirdelhi@gmail.com**

Effective from 1<sup>st</sup> January 2020

## ADVERTISEMENTS TARIFF (COLOR)

Casual ----- Rs.550/- Per Sq.Cm  
Display ----- Rs.475/- Per Sq.Cm  
Political ----- Rs.750/- Per Sq.Cm  
Contractual ----- Rs.450/- Per Sq.Cm  
Minimum (B/W) ----- Rs.425/- Per Sq.Cm  
Minimum ----- Rs.410/- Per Sq.Cm

## CLASSIFIED

Rs.8.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.3000=00 Per Panel  
25 Panels ----- Rs.1050=00 Per Panel  
50 Panels -----Rs.850=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra