

TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - KOLKATA

Effective from 1st January 2024

TAASIR

(Urdu Daily, Kolkata)

R.N.I. No. WBURD/2022/.....

REGD. OFFICE

Hossain Mansion
G-272/3, Mangra Talab Lane
Garden Reach, P.O. & P.S. Garden Reach,
Kolkata -700024 (West Bengal)

HEAD OFFICE

G-1/374, Daal Mill Road
Uttam Nagar
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: taasirkolkata@gmail.com

Website : www.taasir.com

MECHANICAL DETAILS

Page per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine ----- Web Offset

PARTICULARS

Language ----- URDU
Frequency -----DAILY MORNING
News Agency -----HINDUSTAN SAMACHAR

MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 33972709460, IFS Code : SBIN0001679, Branch Code : 01679
Type Of A/C : Current Account, Branch : Uttam Nagar (Delhi)
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

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ADVERTISEMENT RATES

Casual ----- Rs.550/- Per Sq.Cm
Display ----- Rs.450/- Per Sq.Cm
Political----- Rs.550/- Per Sq.Cm
Contractual ----- Rs.250/- Per Sq.Cm
Minimum (B/W) ----- Rs.400/- Per Sq.Cm
Minimum (Color)----- Rs.450/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel
25 Panels ----- Rs.700=0 Per Panel
50 Panels -----Rs.450=00 Per Panel

SPEICAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra