

## TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - DELHI

Effective from 1<sup>st</sup> January 2024

**TAASIR**

(Urdu Daily, Delhi)

**R.N.I. No. DELURD/2013/49439**

**REGD. OFFICE**

**G-1/374, Daal Mill Road  
Block G-1, Uttam Nagar  
New Delhi, PIN- 110 059, INDIA**

**Mobile No.+91-9213083940 / 9958274003 / 9431025219  
Phone: +91-11-46142593**

**Email: taasirdelhi@gmail.com  
Website : www.taasir.com  
e-paper: www.epaper.taasir.com**

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency -----U.N.I, P.S.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**DELHI**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**  
A/C No. : **33972709460**, IFS Code : **SBIN0001679**, Branch Code : **01679**  
Type Of A/C : **Current Account**, Branch : **Uttam Nagar (Delhi)**  
Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.600/- Per Sq.Cm  
Display ----- Rs.550/- Per Sq.Cm  
Political ----- Rs.650/- Per Sq.Cm  
Contractual ----- Rs.350/- Per Sq.Cm  
Minimum (B/W) ----- Rs.450/- Per Sq.Cm  
Minimum ----- Rs.450/- Per Sq.Cm

## CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.2500=00 Per Panel  
25 Panels ----- Rs.950=00 Per Panel  
50 Panels -----Rs.750=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - RANCHI

Effective from 1<sup>st</sup> January 2024

**TAASIR**

(Urdu Daily, Ranchi)

**R.N.I. No. JHAURD/2015/63792**

**OFFICE**

203, Anand Plaza  
Besides Indira Palace, Hinoo  
P.O.& P.S. Doranda  
Ranchi – 834 002, (Jharkhand)

**Mobile No.+91-9431025219 / 9939247863**

**Email: taasirranchi@gmail.com**

**Website: www.taasir.com**

**E-paper: www.epaper.taasir.com**

## MECHANICAL DETAILS

Pages per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm

## PARTICULARS

Language ----- URDU  
Frequency ----- DAILY MORNING  
News Agency- HINDUSTANT SAMACHAR, UNN

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

## TAASIR

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES

Casual ----- Rs.550/- Per Sq.Cm  
Display ----- Rs.450/- Per Sq.Cm  
Political----- Rs.650/- Per Sq.Cm  
Contractual ----- Rs.350/- Per Sq.Cm  
Minimum (B/W)----- Rs.200/- Per Sq.Cm  
Minimum (Color) ----- Rs.350/- Per Sq.Cm

## CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel  
25 Panels ----- Rs.700=0 Per Panel  
50 Panels -----Rs.450=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - PATNA

Effective from 1<sup>st</sup> January 2024

**TAASIR**

(Urdu Daily, Patna)

R.N.I. No. BIHURD/2013/47670

**REGD. OFFICE**

711, Jagat Trade Centre  
Fraser Road  
Patna-800 001, Bihar, INDIA

Mobile No. +91-9939247863  
Whatsapp: +91-9431025219

Email: taasirurdudaily@gmail.com  
Web portal : www.taasir.com  
ePaper: www.epaper.taasir.com

## MECHANICAL DETAILS

Page per Issue -----12 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency ----HINDUSTAN SAMACHAR, INS

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.750/- Per Sq.Cm  
Display ----- Rs.600/- Per Sq.Cm  
Political ----- Rs.550/- Per Sq.Cm  
Contractual ----- Rs.350/- Per Sq.Cm  
Minimum (B/W) ----- Rs.350/- Per Sq.Cm  
Minimum ----- Rs.325/- Per Sq.Cm

## CLASSIFIED

Rs.8.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.3500=00 Per Panel  
25 Panels ----- Rs.950=0 Per Panel  
50 Panels -----Rs.850=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADVERTISEMENT TARIFF

Effective from 1<sup>st</sup> January 2024

# TAASIR

(Urdu Daily, Muzaffarpur Bihar)

R.N.I. Regn. No. BIHURD/2013/54407

## REGD. OFFICE

Zafar Market, Second Floor,  
Amgola Road Flyover, Harisabha Chowk,  
Post: Ramna, P.S.Mithanpura,  
Distt. Muzaffarpur, PIN-842002  
(Bihar), INDIA

Mobile No.+91-9431025219 / 9939247863

Email: [taasirmuzaffarpur@gmail.com](mailto:taasirmuzaffarpur@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

Epaper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue -----08 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency -HINDUSTAN SAMACHAR, UNN

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : [mdgauhar@gmail.com](mailto:mdgauhar@gmail.com)

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.350/- Per Sq.Cm  
Display ----- Rs.250/- Per Sq.Cm  
Political ----- Rs.300/- Per Sq.Cm  
Contractual ----- Rs.120/- Per Sq.Cm  
Minimum (B/W) ----- Rs.200/- Per Sq.Cm  
Minimum ----- Rs.300/- Per Sq.Cm

## CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1500=00 Per Panel  
25 Panels ----- Rs.750=0 Per Panel  
50 Panels -----Rs.550=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra



## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - HOWRAH

Effective from 1<sup>st</sup> January 2024

# TAASIR

(Urdu Daily, Howrah)

R.N.I. Regn. No. WBURD/2016/68229

### REGD. OFFICE

H/O Fakhrealam, Barabagan,  
Bankra No.1, P.S.Domjur,  
Distt. Howrah, PIN-711 403  
(West Bengal), INDIA

### CORP. OFFICE

711, Jagat Trade Centre  
Fraser Road, Patna-800001, Bihar

Mobile No.+91-9431025219 / 9939247863

Email: [taasirhowrah@gmail.com](mailto:taasirhowrah@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

E-paper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue -----08 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency – HINDUSTAN SAMACHAR, UNN

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.450/- Per Sq.Cm  
Display ----- Rs.500/- Per Sq.Cm  
Political ----- Rs.525/- Per Sq.Cm  
Contractual ----- Rs.350/- Per Sq.Cm  
Minimum (B/W) ----- Rs.200/- Per Sq.Cm  
Minimum (Color) ----- Rs.300/- Per Sq.Cm

## CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1500=00 Per Panel  
25 Panels ----- Rs.750=0 Per Panel  
50 Panels -----Rs.550=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - CHENNAI

Effective from 1<sup>st</sup> January 2024

**TAASIR**

(Urdu Daily, Chennai)

R.N.I. No. TNURD/2017/71669

**REGD. OFFICE**

77, Mint Modern City  
(Bhoja Raja Nagar), Old Washermenpet  
Chennai-600021 (Tamil Nadu)

**CORP. OFFICE**

G-1/374, Daal Mill Road, Uttam Nagar,  
New Delhi 110059, INDIA

Mobile No.+91- 9431025219 / 9939247863

Email: [taasirchennai@gmail.com](mailto:taasirchennai@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

e-paper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency -----INS, U.N.I, P.S.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**DELHI**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**  
A/C No. : **33972709460**, IFS Code : **SBIN0001679**, Branch Code : **01679**  
Type Of A/C : **Current Account**, Branch : **Uttam Nagar (Delhi)**  
Payee Mobile No. : **9431025219**, Payee e-Mail. : [mdgauhar@gmail.com](mailto:mdgauhar@gmail.com)

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENTS TARIFF (COLOR)

Casual ----- Rs.550/- Per Sq.Cm  
Display ----- Rs.475/- Per Sq.Cm  
Political ----- Rs.750/- Per Sq.Cm  
Contractual ----- Rs.450/- Per Sq.Cm  
Minimum (B/W) ----- Rs.425/- Per Sq.Cm  
Minimum ----- Rs.410/- Per Sq.Cm

## CLASSIFIED

Rs.8.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.3000=00 Per Panel  
25 Panels ----- Rs.1050=00 Per Panel  
50 Panels -----Rs.850=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - BENGALURU

Effective from 1<sup>st</sup> January 2024

**TAASIR**

(Urdu Daily, Bangalore)

R.N.I. No. KARURD/2014/58860

**REGD. OFFICE**

# 117, 3<sup>rd</sup> Floor Narayana Rao Building  
Cubbonpet, Main Road, Distt. Bengaluru  
Karnatka, PIN-560 002, INDIA

**HEAD OFFICE**

G-1/374, Daal Mill Road  
Uttam Nagar  
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: [taasirbangalore@gmail.com](mailto:taasirbangalore@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency ----- DAILY MORNING  
News Agency ----- P.S.I., U.N.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

## TAASIR

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES

Casual ----- Rs.550/- Per Sq.Cm  
Display ----- Rs.450/- Per Sq.Cm  
Political----- Rs.500/- Per Sq.Cm  
Contractual ----- Rs.225/- Per Sq.Cm  
Minimum (B/W) ----- Rs.400/- Per Sq.Cm  
Minimum (Color)----- Rs.450/- Per Sq.Cm

## CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel  
25 Panels ----- Rs.700=0 Per Panel  
50 Panels -----Rs.450=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - GUWAHATI

Effective from 1<sup>st</sup> January 2024

# TAASIR

(Urdu Daily, Guwahati)

R.N.I. No. ASSURD/2015/63590

### CITY MAIN OFFICE

55, Jalil Mansion, Office No.101, Ground Floor P. D.  
Chaliha Road, Hedyatpur, Silpukhuri, Kamrup Metro,  
Guwahati – 781003 (ASSAM)

### REGD. OFFICE

House No.1, Dhurba Prasad Sharma's House  
Rupagar, Sri Sri Bishnu Path  
P.O.Indrapur, Guwahati, Assam-781 032

Mobile No.+91-9431025219 / 9939247863

Email: [taasirguwahati@gmail.com](mailto:taasirguwahati@gmail.com)  
website : [www.taasir.com](http://www.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm

## PARTICULARS

Language ----- URDU  
Frequency ----- DAILY MORNING  
News Agency ----- HINDUSTAN SAMACHAR

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES

Casual ----- Rs.500/- Per Sq.Cm  
Display (Color)----- Rs.450/- Per Sq.Cm  
Political----- Rs.450/- Per Sq.Cm  
Contractual ----- Rs.300/- Per Sq.Cm  
Minimum (B/W) ----- Rs.350/- Per Sq.Cm  
Minimum (Color)----- Rs.400/- Per Sq.Cm

## CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1200=00 Per Panel  
25 Panels ----- Rs.800=0 Per Panel  
50 Panels -----Rs.550=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra



## TERMS OF ACCEPTANCE

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(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - MUMBAI

Effective from 1<sup>st</sup> January 2024

# TAASIR

(Urdu Daily, Mumbai)

R.N.I. No. MAHURD/2021/82354

### REGD. OFFICE

Khalil Mansion,  
Vatsala Tai Nike Nagar, Adjacent Ration Shop,  
Near Balwadi Kurla Signal, Chembur,  
Mumbai 400071 (Maharashtra)

### CORP. OFFICE

G-1/374, Daal Mill Road  
Uttam Nagar  
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: [taasirmumbai@gmail.com](mailto:taasirmumbai@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency -----HINDUSTAN SAMACHAR

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

## TAASIR

### For RTGS Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES

Casual ----- Rs.350/- Per Sq.Cm  
Display ----- Rs.350/- Per Sq.Cm  
Political----- Rs.450/- Per Sq.Cm  
Contractual ----- Rs.250/- Per Sq.Cm  
Minimum (B/W) ----- Rs.300/- Per Sq.Cm  
Minimum (Color)----- Rs.350/- Per Sq.Cm

## CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel  
25 Panels ----- Rs.700=0 Per Panel  
50 Panels -----Rs.450=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - BHAGALPUR

Effective from 1<sup>st</sup> January 2024

# TAASIR

(Urdu Daily, Bhagalpur)

R.N.I. Regn. No. BIHURD/2017/74979

### REGD. OFFICE

# 92, Sohrab Mansion, Ahmad Colony,  
At-Ghanichak, Post Bhagalpur City,  
P.S.Mojahidpur, Distt. Bhagalpur – 812 002, Bihar

### CORP. OFFICE

711, Jagat Trade Centre  
Fraser Road  
Patna 800001, Bihar, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: [taasirbhagalpur@gmail.com](mailto:taasirbhagalpur@gmail.com)  
Web portal : [www.taasir.com](http://www.taasir.com)  
ePaper: [www.epaper.taasir.com](http://www.epaper.taasir.com)

## MECHANICAL DETAILS

Page per Issue -----08 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm  
Machine ----- Web Offset

## PARTICULARS

Language ----- URDU  
Frequency -----DAILY MORNING  
News Agency ----U.N.I, INS INDIA, P.S.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.350/- Per Sq.Cm  
Display ----- Rs.400/- Per Sq.Cm  
Political ----- Rs.425/- Per Sq.Cm  
Contractual ----- Rs.350/- Per Sq.Cm  
Minimum (B/W) ----- Rs.300/- Per Sq.Cm  
Minimum ----- Rs.250/- Per Sq.Cm

## CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1500=00 Per Panel  
25 Panels ----- Rs.750=0 Per Panel  
50 Panels -----Rs.550=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra

## TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)  
**TAASIR**



## COMMERCIAL ADS TARIFF - GANGTOK

Effective from 1<sup>st</sup> January 2024

**TAASIR**

(Urdu Daily, Gangtok)

R.N.I. No. SIKURD/2014/59816

**REGD. OFFICE**

Below Citizen Bank,  
Nam-Nang Road, Gangtok,  
Sikkim, Pin-737101 India

**HEAD OFFICE**

G-1/374, Daal Mill Road  
Uttam Nagar  
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: [taasirgangtok@gmail.com](mailto:taasirgangtok@gmail.com)

Website : [www.taasir.com](http://www.taasir.com)

## MECHANICAL DETAILS

Page per Issue ----- 8 Pages  
Column per Page ----- 8 Column  
Print Area ----- 52x33 Cm  
Width of Column ----- 4 Cm  
Length of Column ----- 52 Cm

## PARTICULARS

Language ----- URDU  
Frequency ----- DAILY MORNING  
News Agency ----- P.S.I., U.N.I., U.N.N.

## MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work  
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

## TAASIR

Payable at "**PATNA**"

### For RTGS Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India  
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475  
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)  
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1<sup>st</sup> January 2024

## ADVERTISEMENT RATES

Casual ----- Rs.400/- Per Sq.Cm  
Display ----- Rs.275/- Per Sq.Cm  
Political----- Rs.300/- Per Sq.Cm  
Contractual ----- Rs.225/- Per Sq.Cm

## CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

## EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1200=00 Per Panel  
25 Panels ----- Rs.800=0 Per Panel  
50 Panels -----Rs.550=00 Per Panel

## SPEICAL POSITION

Front Page ----- 50% Extra  
Back Page ----- 50% Extra  
Colour Front Page ----- 100% Extra  
Colour Back Page ----- 75% Extra