

TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - DELHI

Effective from 1st January 2026

TAASIR

(Urdu Daily, Delhi)

R.N.I. No. DELURD/2013/49439

REGD. OFFICE

G-1/374, Daal Mill Road
Block G-1, Uttam Nagar
New Delhi, PIN- 110 059, INDIA

Mobile No.+91-9213083940 / 9958274003 / 9431025219
Phone: +91-11-46142593

Email: taasirdelhi@gmail.com
Website : www.taasir.com
e-paper: www.epaper.taasir.com

MECHANICAL DETAILS

Page per Issue----- 8 Pages
Column per Page----- 8 Column
Print Area----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine----- Web Offset

PARTICULARS

Language----- URDU
Frequency----- DAILY MORNING
News Agency -----U.N.I, P.S.I., U.N.N.

MATERIALS REQUIRED

B/W Advertisement----- Artful Positive & Art Work
Colour Advertisement-----Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "**DELHI**"

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 33972709460, IFS Code : SBIN0001679, Branch Code : 01679
Type Of A/C : Current Account, Branch : Uttam Nagar (Delhi)
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1st January 2026

ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.600/- Per Sq.Cm
Display -----Rs.550/- Per Sq.Cm
Political----- Rs.650/- Per Sq.Cm
Contractual ----- Rs.350/- Per Sq.Cm
Minimum (B/W) -----Rs.450/- Per Sq.Cm
Minimum ----- Rs.450/- Per Sq.Cm

CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels -----Rs.2500=00 Per Panel
25 Panels ----- Rs.950=00 Per Panel
50 Panels -----Rs.750=00 Per Panel

SPECIAL POSITION

Front Page -----50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page----- 75% Extra

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - RANCHI

Effective from 1st January 2026

TAASIR

(Urdu Daily, Ranchi)

R.N.I. No. JHAURD/2015/63792

OFFICE

203, Anand Plaza
Besides Indira Palace, Hinoo
P.O.& P.S. Doranda
Ranchi – 834 002, (Jharkhand)

Mobile No.+91-9431025219 / 9939247863

Email: taasirranchi@gmail.com

Website: www.taasir.com

e-paper: www.epaper.taasir.com

MECHANICAL DETAILS

Pages per Issue ----- 8 Pages
Column per Page----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm

PARTICULARS

Language ----- URDU
Frequency-----DAILY MORNING
News Agency- HINDUSTANT SAMACHAR, UNN

MATERIALS REQUIRED

B/W Advertisement----- Artful Positive & Art Work
Colour Advertisement-----Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1st January 2026

ADVERTISEMENT RATES

Casual ----- Rs.550/- Per Sq.Cm
Display----- Rs.450/- Per Sq.Cm
Political ----- Rs.650/- Per Sq.Cm
Contractual ----- Rs.350/- Per Sq.Cm
Minimum (B/W) ----- Rs.200/- Per Sq.Cm
Minimum (Color) ----- Rs.350/- Per Sq.Cm

CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels -----Rs.1100=00 Per Panel
25 Panels ----- Rs.700=0 Per Panel
50 Panels -----Rs.450=00 Per Panel

SPEICAL POSITION

Front Page -----50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page----- 75% Extra

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TAASIR



COMMERCIAL ADS TARIFF - PATNA

Effective from 1st January 2026

TAASIR

(Urdu Daily, Patna)

R.N.I. No. BIHURD/2013/47670

REGD. OFFICE

**711, Jagat Trade Centre
Fraser Road
Patna-800 001, Bihar, INDIA**

**Mobile No. +91-9939247863
Whatsapp: +91-9431025219**

**Email: taasirurdudaily@gmail.com
Web portal : www.taasir.com
ePaper: www.epaper.taasir.com**

MECHANICAL DETAILS

Page per Issue----- 12 Pages
Column per Page----- 8 Column
Print Area----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine----- Web Offset

PARTICULARS

Language----- URDU
Frequency----- DAILY MORNING
News Agency---- HINDUSTAN SAMACHAR, INS

MATERIALS REQUIRED

B/W Advertisement----- Artful Positive & Art Work
Colour Advertisement-----Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "**PATNA**"

For RTGS Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**

A/C No. : **32863319245**, IFS Code : **SBIN0003475**, Branch Code : **03475**

Type Of A/C : **Current Account**, Branch : **Exhibition Road (Patna, Bihar)**

Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from **1st January 2026**

ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.750/- Per Sq.Cm
Display ----- Rs.600/- Per Sq.Cm
Political----- Rs.550/- Per Sq.Cm
Contractual ----- Rs.350/- Per Sq.Cm
Minimum (B/W) -----Rs.350/- Per Sq.Cm
Minimum ----- Rs.325/- Per Sq.Cm

CLASSIFIED

Rs.8.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels -----Rs.3500=00 Per Panel
25 Panels ----- Rs.950=0 Per Panel
50 Panels -----Rs.850=00 Per Panel

SPECIAL POSITION

Front Page -----50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page----- 75% Extra

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(Business Manager)
TAASIR



COMMERCIAL ADVERTISEMENT TARIFF

Effective from 1st January 2026

TAASIR

(Urdu Daily, Muzaffarpur Bihar)

R.N.I. Regn. No. BIHURD/2013/54407

REGD. OFFICE

Zafar Market, Second Floor,
Amgola Road Flyover, Harisabha Chowk,
Post: Ramna, P.S.Mithanpura,
Distt. Muzaffarpur, PIN-842002
(Bihar), INDIA

Mobile No.+91-9431025219 / 9939247863

Email: taasirmuzaffarpur@gmail.com

Website : www.taasir.com

Epaper: www.epaper.taasir.com

MECHANICAL DETAILS

Page per Issue----- 08 Pages
Column per Page----- 8 Column
Print Area----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine----- Web Offset

PARTICULARS

Language----- URDU
Frequency----- DAILY MORNING
News Agency -HINDUSTAN SAMACHAR, UNN

MATERIALS REQUIRED

B/W Advertisement----- Artful Positive & Art Work
Colour Advertisement-----Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "PATNA"

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**
A/C No. : **32863319245**, IFS Code : **SBIN0003475**, Branch Code : **03475**
Type Of A/C : **Current Account**, Branch : **Exhibition Road (Patna, Bihar)**
Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from 1st January 2026

ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.350/- Per Sq.Cm
Display ----- Rs.250/- Per Sq.Cm
Political----- Rs.300/- Per Sq.Cm
Contractual ----- Rs.120/- Per Sq.Cm
Minimum (B/W) -----Rs.200/- Per Sq.Cm
Minimum ----- Rs.300/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels -----Rs.1500=00 Per Panel
25 Panels ----- Rs.750=0 Per Panel
50 Panels -----Rs.550=00 Per Panel

SPECIAL POSITION

Front Page -----50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page----- 75% Extra

TERMS OF ACCEPTANCE

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - HOWRAH

Effective from 1st January 2026

TAASIR

(Urdu Daily, Howrah)

R.N.I. Regn. No. WBURD/2016/68229

REGD. OFFICE

H/O Fakhrealam, Barabagan,
Bankra No.1, P.S.Domjur,
Distt. Howrah, PIN-711 403
(West Bengal), INDIA

CORP. OFFICE

711, Jagat Trade Centre
Fraser Road, Patna-800001, Bihar

Mobile No.+91-9431025219 / 9939247863

Email: taasirhowrah@gmail.com

Website : www.taasir.com

E-paper: www.epaper.taasir.com

MECHANICAL DETAILS

Page per Issue----- 08 Pages
Column per Page----- 8 Column
Print Area----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine----- Web Offset

PARTICULARS

Language----- URDU
Frequency----- DAILY MORNING
News Agency – HINDUSTAN SAMACHAR, UNN

MATERIALS REQUIRED

B/W Advertisement----- Artful Positive & Art Work
Colour Advertisement----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "PATNA"

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)
Payee Mobile No. : 9431025219, Payee e-Mail. mdgauhar@gmail.com

Effective from 1st January 2026

ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.450/- Per Sq.Cm
Display ----- Rs.500/- Per Sq.Cm
Political----- Rs.525/- Per Sq.Cm
Contractual ----- Rs.350/- Per Sq.Cm
Minimum (B/W) ----- Rs.200/- Per Sq.Cm
Minimum (Color) ----- Rs.300/- Per Sq.Cm

CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1500=00 Per Panel
25 Panels ----- Rs.750=0 Per Panel
50 Panels ----- Rs.550=00 Per Panel

SPECIAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - CHENNAI

Effective from 1st January 2026

TAASIR

(Urdu Daily, Chennai)

R.N.I. No. TNURD/2017/71669

REGD. OFFICE

**77, Mint Modern City
(Bhoja Raja Nagar), Old Washermenpet
Chennai-600021 (Tamil Nadu)**

CORP. OFFICE

**G-1/374, Daal Mill Road, Uttam Nagar,
New Delhi 110059, INDIA**

Mobile No.+91- 9431025219 / 9939247863

Email: taasirchennai@gmail.com

Website : www.taasir.com

e-paper: www.epaper.taasir.com

MECHANICAL DETAILS

Page per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine ----- Web Offset

PARTICULARS

Language ----- URDU
Frequency ----- DAILY MORNING
News Agency ----- INS, U.N.I, P.S.I., U.N.N.

MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "DELHI"

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**
A/C No. : **33972709460**, IFS Code : **SBIN0001679**, Branch Code : **01679**
Type Of A/C : **Current Account**, Branch : **Uttam Nagar (Delhi)**
Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from **1st January 2026**

ADVERTISEMENTS TARIFF (COLOR)

Casual ----- Rs.550/- Per Sq.Cm
Display ----- Rs.475/- Per Sq.Cm
Political ----- Rs.750/- Per Sq.Cm
Contractual ----- Rs.450/- Per Sq.Cm
Minimum (B/W) ----- Rs.425/- Per Sq.Cm
Minimum ----- Rs.410/- Per Sq.Cm

CLASSIFIED

Rs.8.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.3000=00 Per Panel
25 Panels ----- Rs.1050=00 Per Panel
50 Panels ----- Rs.850=00 Per Panel

SPECIAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra

TERMS OF ACCEPTANCE

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - BENGALURU

Effective from 1st January 2026

TAASIR

(Urdu Daily, Bangalore)

R.N.I. No. KARURD/2014/58860

REGD. OFFICE

117, 3rd Floor Narayana Rao Building
Cubbonpet, Main Road, Distt. Bengaluru
Karnatka, PIN-560 002, INDIA

HEAD OFFICE

G-1/374, Daal Mill Road
Uttam Nagar
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: taasirbangalore@gmail.com

Website : www.taasir.com

MECHANICAL DETAILS

Page per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine ----- Web Offset

PARTICULARS

Language ----- URDU
Frequency ----- DAILY MORNING
News Agency ----- P.S.I., U.N.I., U.N.N.

MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**
A/C No. : **32863319245**, IFS Code : **SBIN0003475**, Branch Code : **03475**
Type Of A/C : **Current Account**, Branch : **Exhibition Road (Patna, Bihar)**
Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from 1st January 2026

ADVERTISEMENT RATES

Casual ----- Rs.550/- Per Sq.Cm
Display ----- Rs.450/- Per Sq.Cm
Political ----- Rs.500/- Per Sq.Cm
Contractual ----- Rs.225/- Per Sq.Cm
Minimum (B/W) ----- Rs.400/- Per Sq.Cm
Minimum (Color) ----- Rs.450/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel
25 Panels ----- Rs.700=0 Per Panel
50 Panels ----- Rs.450=00 Per Panel

SPEICAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - GUWAHATI

Effective from 1st January 2026

TAASIR

(Urdu Daily, Guwahati)

R.N.I. No. ASSURD/2015/63590

CITY MAIN OFFICE

**55, Jalil Mansion, Office No.101, Ground Floor P. D.
Chaliha Road, Hedyatpur, Silpukhuri, Kamrup Metro,
Guwahati – 781003 (ASSAM)**

REGD. OFFICE

**House No.1, Dhurba Prasads Sharma's House
Rupagar, Sri Sri Bishnu Path
P.O.Indrapur, Guwahati, Assam-781 032**

Mobile No.+91-9431025219 / 9939247863

Email: taasirguwahati@gmail.com
website : www.taasir.com

MECHANICAL DETAILS

Page per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm

PARTICULARS

Language ----- URDU
Frequency ----- DAILY MORNING
News Agency ----- HINDUSTAN SAMACHAR

MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "**PATNA**"

For RTGS Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**
A/C No. : **32863319245**, IFS Code : **SBIN0003475**, Branch Code : **03475**
Type Of A/C : **Current Account**, Branch : **Exhibition Road (Patna, Bihar)**
Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from 1st January 2026

ADVERTISEMENT RATES

Casual ----- Rs.500/- Per Sq.Cm
Display (Color) ----- Rs.450/- Per Sq.Cm
Political ----- Rs.450/- Per Sq.Cm
Contractual ----- Rs.300/- Per Sq.Cm
Minimum (B/W) ----- Rs.350/- Per Sq.Cm
Minimum (Color) ----- Rs.400/- Per Sq.Cm

CLASSIFIED

Rs.7.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1200=00 Per Panel
25 Panels ----- Rs.800=0 Per Panel
50 Panels ----- Rs.550=00 Per Panel

SPEICAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra

TERMS OF ACCEPTANCE

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - MUMBAI

Effective from 1st January 2026

TAASIR

(Urdu Daily, Mumbai)

R.N.I. No. MAHURD/2021/82354

REGD. OFFICE

Khalil Mansion,
Vatsala Tai Nike Nagar, Adjacent Ration Shop,
Near Balwadi Kurla Signal, Chembur,
Mumbai 400071 (Maharashtra)

CORP. OFFICE

G-1/374, Daal Mill Road
Uttam Nagar
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: taasirmumbai@gmail.com

Website : www.taasir.com

MECHANICAL DETAILS

Page per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine ----- Web Offset

PARTICULARS

Language ----- URDU
Frequency ----- DAILY MORNING
News Agency ----- HINDUSTAN SAMACHAR

MATERIALS REQUIRED

B/W Advertisement ----- Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

For RTGS Online Fund Transfer Details:

Payee Name : **TAASIR**, Name Of Bank : **State Bank Of India**
A/C No. : **32863319245**, IFS Code : **SBIN0003475**, Branch Code : **03475**
Type Of A/C : **Current Account**, Branch : **Exhibition Road (Patna, Bihar)**
Payee Mobile No. : **9431025219**, Payee e-Mail. : **mdgauhar@gmail.com**

Effective from **1st January 2026**

ADVERTISEMENT RATES

Casual ----- Rs.350/- Per Sq.Cm
Display ----- Rs.350/- Per Sq.Cm
Political ----- Rs.450/- Per Sq.Cm
Contractual ----- Rs.250/- Per Sq.Cm
Minimum (B/W) ----- Rs.300/- Per Sq.Cm
Minimum (Color) ----- Rs.350/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels ----- Rs.1100=00 Per Panel
25 Panels ----- Rs.700=0 Per Panel
50 Panels ----- Rs.450=00 Per Panel

SPECIAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page ----- 75% Extra

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(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - BHAGALPUR

Effective from 1st January 2026

TAASIR

(Urdu Daily, Bhagalpur)

R.N.I. Regn. No. BIHURD/2017/74979

REGD. OFFICE

92, Sohrab Mansion, Ahmad Colony,
At-Ghanichak, Post Bhagalpur City,
P.S.Mojahidpur, Dist. Bhagalpur – 812 002, Bihar

CORP. OFFICE

711, Jagat Trade Centre
Fraser Road
Patna 800001, Bihar, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: taasirbhagalpur@gmail.com
Web portal : www.taasir.com
ePaper: www.epaper.taasir.com

MECHANICAL DETAILS

Page per Issue----- 08 Pages
Column per Page----- 8 Column
Print Area----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm
Machine----- Web Offset

PARTICULARS

Language----- URDU
Frequency ----- DAILY MORNING
News Agency---- U.N.I, INS INDIA, P.S.I., U.N.N.

MATERIALS REQUIRED

B/W Advertisement----- Artful Positive & Art Work
Colour Advertisement-----Colour, Positive with Proofs

Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "PATNA"

For RTGS/NEFT Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1st January 2026

ADVERTISEMENT RATES (COLOR)

Casual ----- Rs.350/- Per Sq.Cm
Display ----- Rs.400/- Per Sq.Cm
Political----- Rs.425/- Per Sq.Cm
Contractual ----- Rs.350/- Per Sq.Cm
Minimum (B/W) -----Rs.300/- Per Sq.Cm
Minimum ----- Rs.250/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels -----Rs.1500=00 Per Panel
25 Panels ----- Rs.750=0 Per Panel
50 Panels -----Rs.550=00 Per Panel

SPECIAL POSITION

Front Page -----50% Extra
Back Page ----- 50% Extra
Colour Front Page ----- 100% Extra
Colour Back Page----- 75% Extra

TERMS OF ACCEPTANCE

1. All advertisements will be strictly subject to the approval of the Management.
2. Management reserves the right to decline any advertisement and discontinue further publication without assigning any reason there of.
3. Obscene, Offending and Controversial matters prejudice to public interest are not entertained.
4. The Management accepts no liability for any loss or damage caused by circumstances beyond our control in the printing of Advertisement.

(Business Manager)
TAASIR



COMMERCIAL ADS TARIFF - GANGTOK

Effective from 1st January 2026

TAASIR

(Urdu Daily, Gangtok)

R.N.I. No. SIKURD/2014/59816

REGD. OFFICE

Below Citizen Bank,
Nam-Nang Road, Gangtok,
Sikkim, Pin-737101 India

HEAD OFFICE

G-1/374, Daal Mill Road
Uttam Nagar
New Delhi 110059, INDIA

Mobile No.+91-9431025219 / 9939247863

Email: taasirgangtok@gmail.com

Website : www.taasir.com

MECHANICAL DETAILS

Page per Issue ----- 8 Pages
Column per Page ----- 8 Column
Print Area ----- 52x33 Cm
Width of Column ----- 4 Cm
Length of Column ----- 52 Cm

PARTICULARS

Language----- URDU
Frequency----- DAILY MORNING
News Agency ----- P.S.I., U.N.I., U.N.N.

MATERIALS REQUIRED

B/W Advertisement-----Artful Positive & Art Work
Colour Advertisement ----- Colour, Positive with Proofs

Banker's Cheques or Drafts should be drawn in favour of

TAASIR

Payable at "PATNA"

For RTGS Online Fund Transfer Details:

Payee Name : TAASIR, Name Of Bank : State Bank Of India
A/C No. : 32863319245, IFS Code : SBIN0003475, Branch Code : 03475
Type Of A/C : Current Account, Branch : Exhibition Road (Patna, Bihar)
Payee Mobile No. : 9431025219, Payee e-Mail. : mdgauhar@gmail.com

Effective from 1st January 2026

ADVERTISEMENT RATES

Casual ----- Rs.400/- Per Sq.Cm
Display ----- Rs.275/- Per Sq.Cm
Political----- Rs.300/- Per Sq.Cm
Contractual----- Rs.225/- Per Sq.Cm

CLASSIFIED

Rs.6.00/- (Per Word) Minimum 50 Words

EAR PANELS Front Page: 5 Cm. x 8 Cm.

Ear Panels -----Rs.1200=00 Per Panel
25 Panels ----- Rs.800=0 Per Panel
50 Panels -----Rs.550=00 Per Panel

SPEICAL POSITION

Front Page ----- 50% Extra
Back Page ----- 50% Extra
Colour Front Page -----100% Extra
Colour Back Page ----- 75% Extra